**YOU ARE GOING TO WAR,** Dr. Seuss style!

**PHASE ONE: DESIGN YOUR PEOPLE – 5 minutes**

With your group, create your Dr. Seuss-style society. Make them a people you can be proud of.

You must come up with a name for your people, a name for your country, three cultural practices you are proud of, and five values you stand for. You also need a drawing of what your people look like (they should be very Seussical, not human).

**PHASE TWO: ANALYZE THE ENEMY – 5 minutes**

Silently listen to the issue facing your people. Take notes on your new enemy.

**PHASE THREE: PROPAGANDA**

Rally your people to support the war cause against your enemy. Divide up the propaganda techniques from today’s lecture among your Bureau of Propaganda and **create 10-11 propaganda posters**.

They should be war-focused, and your overall goals are:

* Persuade your people to support the war cause, by enlisting in the army, buying war bonds, conserving resources at home, or simply agreeing ideologically with the cause of the war.
* Effectively use your assigned propaganda technique—it should be very clear which technique you are using.
* Apply good design principles to increase efficacy (color, bold lines, exaggerated illustrations, easy to read).
* Posters must be either 8.5x11”, or 11x17”, and must be aligned vertically (“portrait”).
* Your name, class, number, and propaganda technique must be written on the back.
* Fill out the Google Form so Bronson and Gilpin know who is responsible for which poster.

Posters are due at the end of class. On Monday you will analyze and evaluate other posters to help determine whose Bureau of Propaganda is the most powerful.

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| **YOUR PEOPLE** |
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| **YOUR COUNTRY** |
|  |
| **THREE CULTURAL PRACTICES YOUR PEOPLE ARE PROUD OF** |  |
|  |
|  |
| **FIVE VALUES YOUR PEOPLE STAND FOR** |  |  |  |  |  |
| **ILLUSTRATION** |
|  |